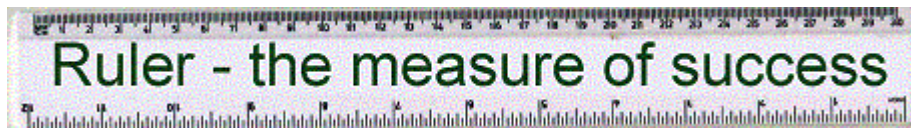




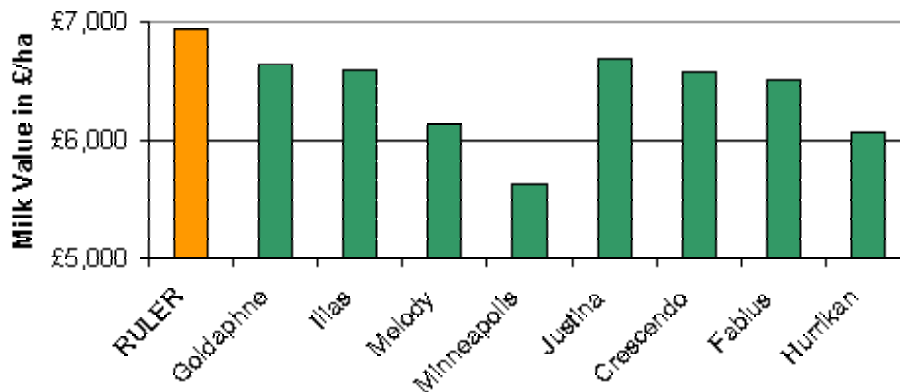
- ◆ New variety from KWS
- ◆ Massive dry matter yields of consistent quality
- ◆ Group 6 maturity – First choice for favourable sites
- ◆ Stay green variety giving flexible harvest and a highly digestible feed
- ◆ Excellent early vigour
- ◆ Very good lodging resistance
- ◆ Titus[®] tolerant

	Yield as % of controls	Dry Matter Content %	Starch Content (% DM)	ME MJ/kg DM	Lodging %	Early Vigour (1=best)
Ruler	111	32.3	36.3	12.2	3.5	1.7
Goldaphne	106	32.6	35.8	12.2	15.6	1.7
Ilias	107	30.6	37.4	12.0	4.4	2.1
Melody	97	35.4	38.6	12.3	8.3	1.8
Minneapolis	90	37.9	35.1	12.1	5.6	3.2
Fabius	103	36.1	37.9	12.2	6.3	1.8
Crescendo	103	35.9	38.9	12.4	5.4	1.3
Hurrikan	96	35.6	37.2	12.3	2.8	2.1



(Titus is a registered trademark of Dupont, for full conditions of use always read the product label)

The best varieties produce the most milk!



Calculated using KWS data

Ruler has performed consistently well in both National List trials and in UK KWS trials, producing enormous yields of highly digestible forage.

Ruler has very strong agronomic characters and is a stay green variety. The advantages of stay green are reduced field losses at harvest, longer harvest windows – very important if you're relying on a contractor to come, better consolidation in the clamp and reduced secondary fermentation. The result is more palatable silage which will increase voluntary feed intake.